



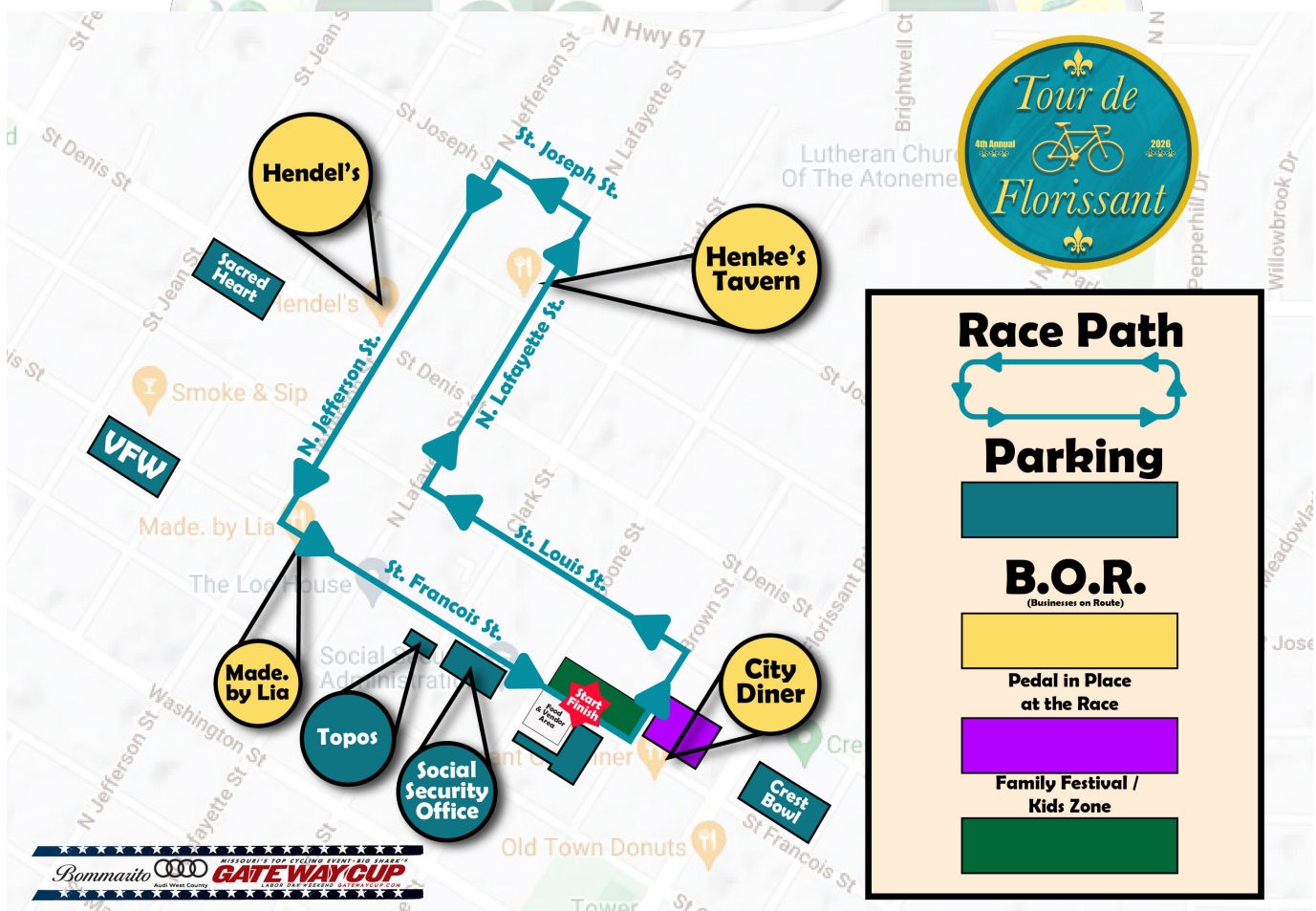
Florissant Missouri
www.florissantmo.com

NEWSLETTER / NEWS RELEASE
From the Office of the Mayor

FOR IMMEDIATE RELEASE

AUGUST 20, 2026

Tour de Florissant Returns Labor Day for Final Leg of Gateway Cup



Phone (314) 921-5700

Emergency 9-1-1

Fax (314) 921-7111



SCHEDULE

Start	Category	Distance	Entry Fee	Place/Prize	Field Limit
9:30 am	Registration Open				
9:45 am	Juniors B (9-12, 13-14)	25 min	FREE	3/Boys/Girls/Medals	50
10:10 am	Juniors A (13-14, 15-16, 17-18)	25 min	FREE	3/Boys/Girls/Medals	50
10:35 am	Cat 4/5	40 min	\$62	3/Medals/Glory	75
11:25 am	Women 3/4/5 & W Masters 40+	40 min	\$62	6/\$300	75
12:15 pm	Masters 50+/60+ Cat 1 - 4	40 min	\$62	10/\$400 per Age Group	100
1:05 pm	Cat 3/4	50 min	\$62	15/\$500	100
2:05 pm	Masters 40 + Cat 1 - 4	50 min	\$62	10/\$500	150
3:05 pm	Cat 2/3	55 min	\$62	15/\$800	150
4:05 pm	Kids Races (\$15 & suggested donation)	Sprint	N/A	Big Wheels - Age 12	none
4:25 pm	Women Pro/1/2	70 min	\$72	20/\$2000	150
5:40 pm	Men Pro/1	70 min	\$72	20/\$2000	150



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Florissant, MO – September 7, 2026

The 4th Annual *Tour de Florissant* is racing back into town on **Labor Day**, serving as the thrilling final leg of the prestigious **2026 Bommarito Audi West County Gateway Cup**. This high-energy cycling event will take over **Historic Old Town Florissant** on **Monday, September 7th**, drawing in professional cyclists, fans, and families from across the country and even international participants as well.

Hosted in partnership with **Big Shark Bicycle Company**, the City of Florissant is excited to once again welcome this elite competition. The **Gateway Cup** spans four days over Labor Day weekend, bringing thousands **of athletes** and an estimated **30,000 to 40,000 spectators** across four iconic St. Louis neighborhoods, with Florissant providing the grand finale.

For more information about the Gateway Cup, click here:

https://gatewaycup.com/?fbclid=IwY2xjawMUIzJleHRuA2FlbQlxMABicmlkETE1ZXR4M1JlbnhPTHc2c2VWAR5dnwx40CkCKN-70pr7ZEQWhq50vTszhyphen12YidHnBNjtHylSw48xzJRtHw_aem_A21TIWqkRi2LYUegcO4ghQ

But the excitement doesn't stop at the finish line.

Fun at Every Turn in Old Town

Throughout Old Town Florissant, spectators can enjoy **“fun at every turn”** with local favorites getting in on the action:

- **Henke's**
- **Made by Lia's**
- **Florissant City Diner**

All three beloved businesses will be **open and participating in food and beverage sales**, offering refreshments and Florissant's signature hospitality to fans and families enjoying the day. There will also be a vending area at the start/finish line across from Florissant City Hall with more food and beverage options.

Mayor Lowery shared, *“We're thrilled to host this electrifying event once again in our historic district. It's more than just a race, it's a celebration of community, wellness, and local pride.”*

Pedal in Place at the Race – Parkinson's Fundraiser

In a show of community support and purpose, the **Florissant Government Building** will host *Pedal in Place at the Race*, a special **Parkinson's Disease fundraiser** taking place during the event. This will be placed on the first turn, so if you participate, you won't have to miss out on the action! Community members are invited to come cheer, cycle on stationary bikes, and contribute to a meaningful cause while the race unfolds nearby.

Family Festival Pass

Enjoy the Tour de Florissant Family Festival with professional bicycle racing, bounce houses, games, live entertainment, food trucks, community vendors, and family-friendly activities. Tickets are \$25 for a family of 4.

Spectate for Charity

Cheer on the racers, encourage participants, and support the Parkinson's community while enjoying an unforgettable Labor Day at Gateway Cup. You will get access to the Family Festival. Tickets are \$7 Individually.

For more information, or to participate, click the links below:

Pedal in Place

<https://gatewaycup.com/special-events/pedal-in-place-at-the-race/>

Family Festival/Kids Zone

<https://givebutter.com/family-festival-uloxyj>

So whether you're a cycling enthusiast, a supporter of Parkinson's awareness, or simply looking for a great way to spend Labor Day—**Florissant is the place to be on September 7th.**